

SS
SCHOOL





This summer program is designed for students who want to discover the possibilities to become a future entrepreneur and to explore start-up thinking and start-up acting. The summer program illustrates that entrepreneurs nowadays need to act in a sustainable and culturally sensitive way. It indicates that entrepreneurs need a creative and cultural surrounding to develop their start-ups. Therefore, participants stay the first week in Paris and the second week in Berlin, two leading start-up hubs in Europe.

GOAL / OF THIS PROGRAM

Experience the creative and cultural eco-systems of Paris and Berlin.

Approach in a practice-based manner start-ups in Paris and Berlin.

In teams, develop their own creative business projects.

The 2 weeks summer program comprises 8 ECTS (60 hours class-contact plus self-studies). The optional first week of French course consists of 4 ECTS (30 hours class-contact plus self-studies).

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You will explore the French and German culture & arts in Paris and in Berlin. You will also develop your creativity and your team working skills in a multicultural environment.

THE PEDAGOGICAL **APPROACH**

Take the opportunity to experience the unique transdisciplinary pedagogical method from ICN Business School. The pedagogical approach objective is to challenge students and help them develop creative and critical thinking skills.

VISIT OF **BUSINESS**

Come visit businesses aware of sustainable development in two leading start-up hubs in Europe, Paris and Berlin. Participants will discover the working method and the expertise in France and in Germany, two pillars of the European economy.

STUDENTS **LEARN** **THE**

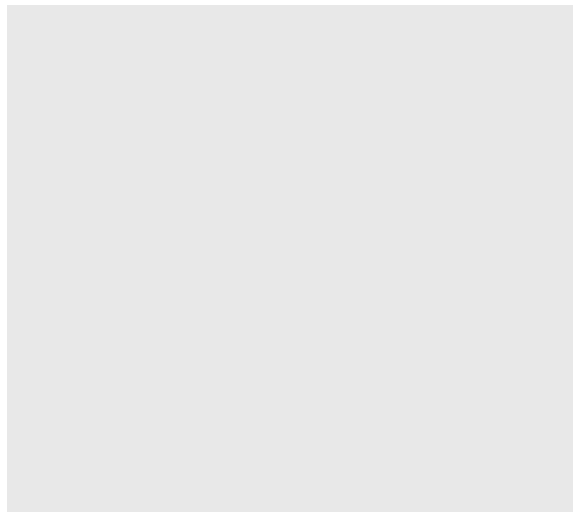
- Cross-cultural communication skills
- Open-mindedness in sustainability challenges
- Tools to develop the entrepreneurship of tomorrow
- Critical and creative thinking
- Networking abilities



ACTIVITIES



Activities you can do during your free time:



ACCOMODATION

Housing is included in the price, you will be sharing your accommodation between 2 and 4 students maximum



FEE

Fees for the 2-week summer program:

For students from partner schools: EUR 2,500. For other students: EUR 3,000 (including tuition, accommodation, food and beverages during the day, fees for the trip between Paris and Berlin).

Fees for the optional 1-week French course:

EUR 1.250 (including tuition, accommodation, food and beverages during the day, fees for trips).

What does the fees cover?:

Tuition, accommodation, food and beverages during week days (breakfast and lunch), a visit of a notorious neighbourhood of Paris, transportation from Paris to Berlin and a farewell dinner in Berlin.

What is remaining at your charge?:

Travels from your hometown to Paris and from Berlin to your hometown, dinners and any activity you will be doing during your free time.

APPLICATION:

To apply, please email international@icn-artem.com with the subject line **Application – ICN Business School Summer Programme**. In your email, kindly include the following attachments: a motivation letter, your resume, your most recent academic transcript, a passport-sized photo, and a copy of your passport. The application deadline is Friday 28

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with our fun and immersive group activity.



